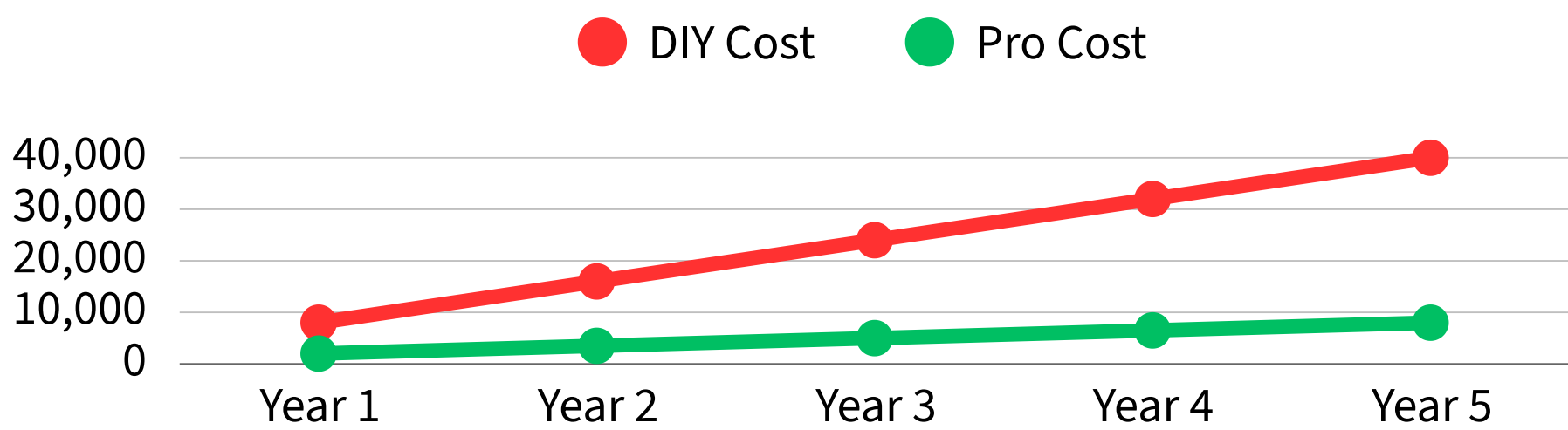


THE RISKS OF NOT SEEKING PROFESSIONAL HELP



MISTAKE	DIY COST	PRO SUPPORT	RISK LEVEL
Expense Misclassification	\$2,000-\$15,000	\$0-\$500	High
Delayed Reconciliation	\$500-\$10,000	\$0-\$200	High
Owner Draws as Expenses	\$5,000-\$20,000	\$0	Severe
Unpaid Invoices	\$1,000-\$12,000	\$0-\$300	Medium
Wrong Accounting Method	Loan denial & fees	\$0-\$800 setup	Medium
Payroll Tax Errors	\$2,500-\$50,000+	\$0-\$400	Severe
Data Loss	\$1,500-\$5,000	\$0-\$300	Medium
Total Exposure	\$12,500-\$112,000+	\$800-\$2,500/yr	

MISTAKE	DIY TIME COST	PRO SUPPORT
Expense Misclassification	28 hrs	1 hr
Delayed Reconciliation	22 hrs	0 hrs
Owner Draws as Expenses	18 hrs	0 hrs
Unpaid Invoices	16 hrs	2 hrs
Wrong Accounting Method	30 hrs	3 hrs
Payroll Tax Errors	40 hrs	1 hr
Data Loss	35 hrs	1 hr
TOTAL HRS/YR	189 HRS	8 HRS



**~ 2 MONTHS
BREAK-EVEN POINT**

**\$8,400/YR
AVG. DIY ERROR COST**

**\$1,500/YR
AVG. PRO COST**

UPGRADE YOUR BUSINESS'S BOOKKEEPING

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